

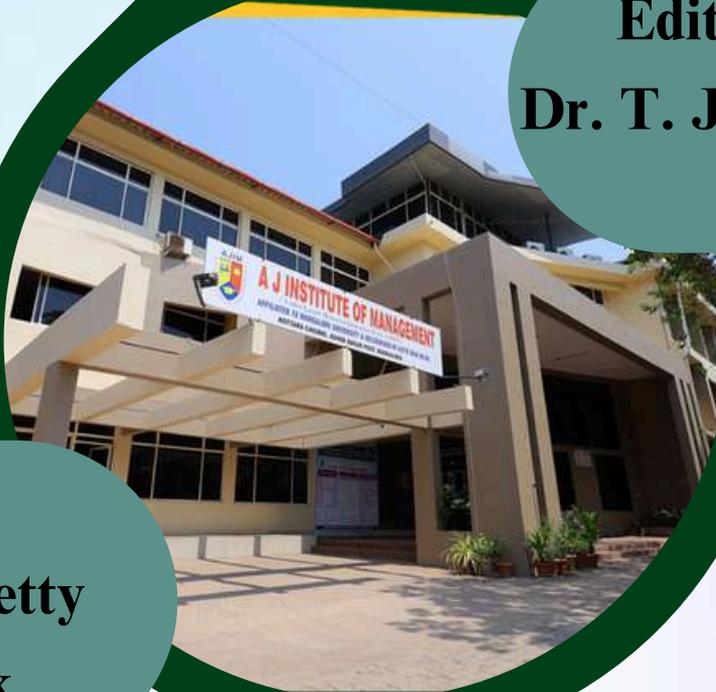


AJIM

EXPRESSIONS

February 2025

Editor-In-Chief:
Dr. T. Jayaprakash Rao



Editors:

Mr Prashanth Shetty

Mrs. Shruthi k

For In-House Circulation Only

Student Editor: Ms. Nikshitha

Graphic Designer: Manvitha

“Three-Day Workshop on Self-Awareness for Personal Effectiveness & Excellence”



A J Institute of Management, in association with IQAC & Career Guidance, Training and Placement Department has organized a three-day workshop on the theme “Self-Awareness for Personal Effectiveness & Excellence” from 4th to 6th February 2025. The event was graced by Chief Guest Mr. Mohan Raj (Managing Director, Bright Globe PVT LTD Mangalore). Director of the institute Dr. T. Jayaprakash Rao, has presided over the programme. Prof. (Major) Radhakrishna (Freelance Master Facilitator/Trainer in Leadership & HRD), was the trainer and provided valuable insights on self-awareness, leadership and personal development.

Mr Shravan S Kumar Scored 76% in the National Financial Literacy Quiz conducted by National Institute of Securities Markets (NISM) in Collaboration with SEBI



“AJIM Faculty Outing: A Day of Fun and Camaraderie at TinTon Resort”

As a part of the employee engagement program, faculty members of AJIM went on a one-day outing to Tinton Resort on 2nd February 2025. The day was filled with enthusiasm and joy, with everyone participating in various activities and making the most of the day together.



“Trash to Treasure: Innovate & Launch”

A J Institute of Management has organized a club activity titled Trash to Treasure: Innovate & Launch on 5th February 2025 for 1st-year MBA students. The event encouraged creativity and sustainability, with students transforming waste materials into innovative products.



Seminar on “Mastering Communication: Pillar of Personal and Professional Success”



A J Institute of Management (AJIM), in association with IQAC has organized a seminar on “Mastering Communication: Pillar of Personal and Professional Success”, on 12th February, 2025.

The session was presided over by the Director Dr. T. Jayaprakash Rao. The guest speaker, Mrs. Jyothika Shetty, (Division F Director at Toastmasters International and Founder of Jyothika Shetty Coaching & Training), shared her insights on effective communication, workplace interaction and public speaking.

" PRAYAS – Painting a Brighter Tomorrow"

As part of a community development initiative, students of A J Institute of Management (AJIM) has organized a special event titled “PRAYAS – Painting a Brighter Tomorrow” at the D.K Zilla Anganwadi Kendra, Parapade, Ananda Nagara, Mangalore from 14th to 17th of February, 2025. The event was conducted in collaboration with various institutional wings and clubs, including IQAC, JJC Wing of AJIM, Unnath Bharath Abhiyan, HR Club and the Outreach & Extension Cell. The primary objective of this initiative was to contribute to the betterment of the local community by enhancing the environment of the Anganwadi center through creative and colorful wall paintings. This effort aimed to provide a vibrant, engaging, and educational atmosphere for the children attending the center.



Seminar on “Breaking Barriers: Insights from a Transgender’s Perspective on Equality”

On February 18, 2025, A J Institute of Management (AJIM), in association with IQAC & JJC Wing of AJIM, hosted a seminar on “Breaking Barriers: Insights from a Transgender’s Perspective on Equality.”

The session was presided over by Dr. T. Jayaprakash Rao, Director, AJIM. The speakers, Ms. Ramya and Ms. Sandhya (Transgender Activists), shared their experiences and discussed gender equality, social acceptance, and legal rights. The event successfully raised awareness on inclusivity and diversity.



"Insightful Learning at AIMA Foundation Day & National Management Day Celebrations"



Students of AJIM had the privilege of attending the AIMA Foundation Day and National Management Day celebrations organized by SDM College of Business Management, PG Centre for Management Studies and Research, Mangalore. The event featured Rev Dr. Joseph Marits as the esteemed inaugural speaker and Mr Dawn Prakash as the insightful resource person. It was an enriching experience, offering valuable perspectives on management, leadership and innovation.

"Runner-up award in the Finance event at the National Level Management Fest"

Students of A J Institute of Management, Ms Parinitha D and Mr Karthik Sathish Suvarna, has won the runner-up award in the Finance event at the National Level Management Fest held at Srinivas College, Pandeshwar, on 22nd February, 2025



"Our Alumni's Story Featured in the LinkedIn official page of Infosys BPM"



Eight friends walked into college together, and now, they step into their careers as one at Infosys BPM!

From shared dreams to shared desks, their journey is proof that success is even sweeter when celebrated together.

Webinar on "Easy Steps to Powerful Careers from 2025 Onwards"



A J Institute of Management in association with IQAC & Placement Cell has organized a webinar on "Easy Steps to Powerful Careers from 2025 Onwards " on February 21, 2025. The session was led by Mr. Sachin Parekh, Director, LSDB, UK, who provided key strategies for career growth, skill development and industry readiness.

The event helped students gain valuable insights into career planning and industry expectations.

“Intra-Collegiate Management Fest – EARTHRA 2025”



A J Institute of Management has organized an Intra-collegiate Management Fest, EARTHRA-2025, under the theme "Innovate Sustainability: Lead Responsibly, Impact Globally".

The competitions included FINEARTH (Finance) – focusing on sustainable talent and wealth growth, EARTHQUEST (Quiz) – emphasizing wisdom for innovation, BEANDEARTH (Marketing) – the ultimate pitch challenge, EARTHSQUAD (Best Management Team)– promoting collaboration for change, EARTHTALENT (Human Resource) – highlighting talent sustainability, and EARTHMASTER (Best Manager) – showcasing leadership aligned with environmental consciousness.

“Jersey Unveiling Ceremony – A J Group Football League”

A J Institute of Management hosted the jersey unveiling ceremony for the A J Group Football League on 22nd February, 2025, at the AJIM campus. The event was graced by Chief Guest Mr. Ramsankar Mishra (Senior Manager, Finance, MRPL), with Dr. T. Jayaprakash Rao, Director, AJIM, presiding over the programme.

During the ceremony, 18 students received their jerseys from the dignitaries, marking the beginning of the much-anticipated football tournament.

“Industry-Academia Interaction Seminar – Strategic Cost Management”



A J Institute of Management in collaboration with the Business Intelligence Lab Mangalore and Finance Club has organized an Industry-Academia Interaction (IAI) Seminar on “Beyond Compliance: Strategic Cost Management and Costing System in Oil Refineries” on 22nd February, 2025.

Keynote speaker, Mr. Ramsankar Mishra, Senior Manager (Finance), MRPL has provided insights into cost management strategies in the oil refinery industry. The seminar was presided over by Dr. T. Jayaprakash Rao, Director, AJIM. The seminar highlighted Strategic cost optimization beyond regulatory compliance, Industry best practices in financial efficiency and Real-world applications of cost control methods.

